

## **TAS Energy Joins the California Energy Storage Alliance**

**(May 8, 2012)** The California Energy Storage Alliance (CESA) today announced that TAS Energy has joined as a member of its Steering Committee. As a leading international energy technology company with products that incorporate advanced energy storage technologies, TAS Energy lends an invaluable perspective to CESA, the voice of the energy storage industry in California.

“Advanced energy storage technology helps improve the efficiency of the entire electric power system, helping lower power costs for consumers, enhancing the reliability of the power grid, and decreasing pollution,” said Janice Lin, Executive Director of CESA. “TAS Energy’s groundbreaking Generation Storage™ technology brings energy storage directly to gas power plants, cost-effectively improving their power output and environmental performance during the peak summer hours when power is needed the most. Generation Storage™ is already widely deployed in the commercial marketplace outside California, and it’s high time for California to also benefit. Additionally, TAS Energy deploys thermal energy storage with their high efficiency cooling systems for demand side customers, further helping California with summer peak needs. Companies like TAS are a key component of delivering California’s and CESA’s vision for a more reliable, affordable and cleaner electric power system.”

“TAS Energy has been commercially deploying thermal energy storage technologies for years, on both the generation side to enhance the power capacity of gas turbines, and the customer ‘demand’ side servicing the air conditioning market,” said Michael Brady, President of TAS Energy. “Fortunately, storage is now receiving attention and enthusiasm from lawmakers and regulators for its many benefits, largely due to CESA’s work. We appreciate their tireless advocacy efforts, and the seriousness with which the California Public Utilities Commission is working to fully value the benefits of energy storage. This will significantly improve the electric power marketplace and help effect a more reliable and efficient electric grid.”

**TAS Energy** is a technology company that provides clean and economic power solutions by focusing on the energy efficiency and renewable energy markets. TAS designs and manufactures modular energy conversion, cooling systems and energy storage for the power generation industry; district, commercial and industrial process cooling; mission critical; and the renewable energy sector. TAS specializes in high efficiency standard product designs optimized for high life-cycle return performance. Its product capabilities include geothermal and industrial waste heat power generation solutions, gas-fired generation augmentation, generation storage, chilled water systems, modular data centers and clean, on-site heat and power systems. <http://www.tas.com>.

**The California Energy Storage Alliance** is California’s energy storage industry association. CESA conducts research, education and advocacy to advance energy storage’s adoption as a mainstream energy resource, working with all forms of power generation to promote a reliable, affordable, and secure electric power system. TAS joins CESA’s growing membership, which includes A123 Systems, Bright Energy Storage Technologies, CALMAC, Chevron Energy Solutions, Deeya Energy, East Penn Manufacturing Co., EnerVault, Fluidic Energy, GE Energy Storage, Greensmith Energy Management Systems, HDR Engineering, Ice Energy, Kelvin Storage Technologies, LG Chem, LightSail Energy, Primus Power, Prudent Energy, RedFlow Technologies, RES Americas, Saft America, Samsung SDI, SANYO Energy, Seeo, Sharp Labs of America, Silent Power, Stem, Sumitomo Electric, Sumitomo Corporation of America, SunEdison, SunVerge, and Xtreme Power. For more, visit <http://storagealliance.org>

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